



**FKSW Dean, Dr Marsitah in a group photo with representatives of the film production companies after the signing event.**

# UMS in deal with 8 local film outfits

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KOTA KINABALU: Universiti Malaysia Sabah (UMS), through the Faculty of Humanity, Art and Heritage (FKSW), has formed a collaboration with eight local film production companies in Sabah with the signing of Letter of Intent (LoI) between them at Theatre Ahmad Nisfu in FKSW, UMS, here Monday.

The eight companies are Lagenda Movies Sdn Bhd, Rimatajam Sdn Bhd, FTV Productions, Empayar Bayu (M) Sdn Bhd, Mutiara Pictures Sdn Bhd, Asia Era Studio Sdn Bhd, Mentari Tropika (Sabah) Sdn Bhd and Borneo Asia Media Sdn Bhd.

FKSW film programme lecturer, Dr M Fazmi Hisham, said the collaboration with the film industry players, via a Digital Cinematic film programme, which is rebranded as Mod Industry, will be in the forms of two years at the university and two years in the industry (2U2); three years at the university and one year in the industry (3U1I), or two years at the university and one year in the industry (2U1I).

He said the Mod Industry is a programme offered to assist students to be more competitive, practical and skilful as well as capable to increase the marketability to venture into the employment world.

"This is important so to ensure Digital Cinematic film, which will be offered in 2021, can assist in improving the creative film industry in Sabah through the collaboration between the university and in-

dustry players," Dr Fazmi.

He said in the Digital Cinematic programme there are three internal courses involving a year learning at the university on career development in the creative industry, creative industry production and Cinema Synergy Industry project which require the students to learn various industrial aspects to strengthen their knowledge related to the filming industry.

"This Digital Cinematic programme is an effort to strengthen the film programme at UMS which has been offered through several courses under the existing programme like Creative Art Programme and Visual Art Technology Programme.

"The existing film course offered at FKSW has produced much-skilled manpower who have been involved in film-making and working at several renowned production companies in Malaysia," said Dr Fazmi.

Meanwhile, one of the producers, Ebi Kornelis, welcomed the collaboration between UMS and the creative art industry players.

"Such a collaboration is meant to allow UMS students, especially in getting exposures in terms of production in the film-making field apart from the knowledge learned in the faculty," he said.

FKSW Dean, Dr Marsitah Mohd Radzi, was also present.