

UMS holds Carnival and Sales Event Management Program

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KOTA KINABALU: Universiti Malaysia Sabah (UMS) through its Career and Student Entrepreneurship Development Centre organized a Carnival and Sales Event Management Program recently.

The centre's director, Dr Soon Singh Bikar Singh, said the program was organized under the 'Pelan Jana Semula Ekonomi Negara' (PENJANA) under the Ministry of Higher Education.

Dr Soon said the program was conducted online and saw the participation of 50 bachelor's degree graduates in various fields.

Dr Soon in a statement yesterday said the program was to elevate the living standards of the participants, create a skilled and proactive technical workforce, as well as reduce dependence on foreign workers.

"At the same time it aimed at reducing the unemployment rate and social ills in the community," he said.

Dr Soon said that the



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month-long program was done in collaboration with KK Event House Sdn Bhd and the participants were given real exposure related to the management of carnival events and actual sales in various situations.

"Several speakers were invited to deliver sharing sessions and briefings to the participants which aimed to give a clear picture and also general sharing to the participants.

"Overall, it can be said that this program has given a positive

impact among the participants who have said that almost all the slots they attended have attracted interest and aroused their enthusiasm to venture into the field of event management," he explained.

Dr Soon in expressing gratitude to all those involved in the program and making it a success recorded special thanks to PENJANA KPT-CAP, UMS and KK Event House Sdn Bhd for their cooperation and commitment in the successful implementation of the Carnival and Sales Event Management Program.

"It is hoped that this cooperation can be continued in the future so that local graduates can compete in the workforce and at the same time overcome the problem of unemployment in this country," he said.

The KPT-CAP GENERATOR is a government initiative in addressing the challenges of graduate marketability and reducing unemployment due to

the Covid-19 pandemic.

UMS also held the first Borneo Psychology Seminar 2021 (BorneoPsy2021) organized by the Faculty of Psychology and Education (FPP) online recently.

With the theme "The Psychological Well-being of Bornean Community", the seminar provided a wider connection between researchers, lecturers, students, practitioners, professionals from psychology and human science fields to present, discuss, exchange, and share their experiences and research results on all aspects of psychology and specifically, the indigenous psychology in Borneo.

The two-day seminar attracted 102 participants from public and private universities and other institutions in Malaysia.

On the first day, 60 studies in the various fields of psychology were presented, where selected papers will be published in a book.

The seminar also featured

two prominent scholars in the field of psychology - Dr Cecilia A. Essau, of University of Roehampton and Professor Dr Low Wah Yun of University of Malaya who shared their expertise in the seminar.

The keynote speech was entitled "Cultural and Familial Aspects of Anxiety in Children and Adolescents: Implications for Prevention" by Professor Dr Cecilia A. Essau and "Covid-19 Pandemic and Mental Health: Issues and Challenges" by Professor Dr Low Wah Yun.

The second-day program was to promote the newly established Sabah Psychosocial Association (PPS) to the participants.

The professional non-governmental organization was initiated by psychologists from different psychology fields in the Faculty of Psychology and Education, Universiti Malaysia Sabah.

Its president is Assoc Prof Dr Chua Bee Seok, the vice president is Dr Getrude Cosmas,

and Prof Dr Murnizam Hj Halik is the advisor.

The main goal of PPS is to encourage knowledge and expertise sharing, promote and develop the knowledge of psychology from various fields, conduct research and produce publications based on the context of psychology, conduct community programs, provide educational funding assistance to the selected students in the field of psychology, and encourage collaboration with the Malaysian government and NGOs in Sabah and any Asian region.

Those who are interested to be part of the PPS community and to engage with various activities or programmes under the PPS are encouraged to join. Any enquiries can email to persatuanpsikososialsabah@gmail.com and for the registration, can fill out the SAP membership through the register link: <https://forms.gle/ad7zSpThBzKEaECc7>.