

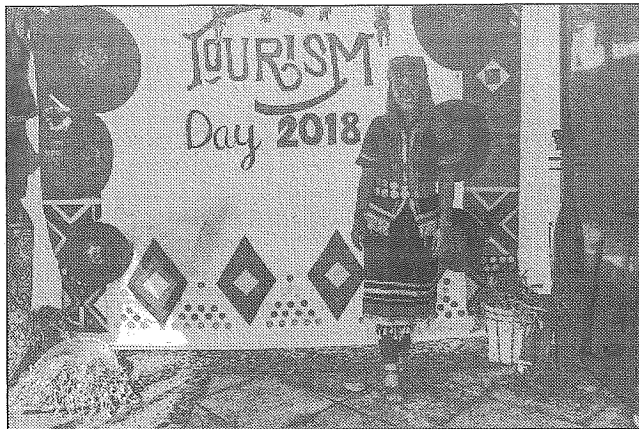
Tourism Day 2018 launched at UMS

By MOHD IZHAM HASHIM

KOTA KINABALU: There were colourful batik paintings, ethnic handicraft on display and exhibits of Sabah's newest travel destinations on the first day of Tourism Day 2018 held at Universiti Malaysia Sabah (UMS) here.

The scene at the University's Faculty of Business, Economics and Accountancy (FPEP) was abuzz with crowds who were greeted with traditional songs at launching of the programme on Tuesday, which was officiated by Sabah Tourism Board (STB) Senior Manager, Julinus Jimit.

"This is a wonderful platform for new and upcoming tourism players to showcase exciting travel destinations and services and boost collaboration with the Sabah Tourism Board in promoting Tourism Day 2018," said Dr Tini Maizura Mohtar, Head of Tourism Management programme at UMS.



Traditionally ethnic, a student adorned in ethnic dress at the Tourism Day 2018 event on Tuesday.

The programme is the second of its kind organised by the Tourism Club (TRUMS HP 08), according to Dr Tini, since it was first launched by former Assistant Tourism, Culture and Environment, Datuk Pang Yuk Ming.

Additionally, Dr Tini also expressed her happiness on the strong participation from

UMS students and former alumni who were part of the organisation to make a positive difference the tourism industry.

Among the exhibitors at this year's Tourism Day 2018, were budget traveller's destination at Semporna Islands, Peropok View homestay near Mount Kinabalu, 2StopBorneo



Julinus (4th from left) and Dr Tini (4th from right), together with Shavez (2nd from left) at the launching of Tourism Day 2018 at FPEP, UMS.

oWildlife Sukau River Homestay, Chanteek Borneo Gallery and even Hutan, the Non-government organisation (NGO) based in the Kinabatangan river.

Among the highlights of

Tourism Day include a series of talks by Julinus on rural tourism, as well as IStopBorneo Wildlife Founder, Shavez Cheema and programme director, who presented a topic on Ethical Consideration in

Nature Tourism.

Additionally, co-founder and Director of Sticky Rice Travel & Tour, Jessica Yew also delivered her presentation on the insights of tourism in Sabah.