

UMS to offer more attractions for tourists in its campus

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The organising committee and UMS staff taking a group photo before the event.

KOTA KINABALU: A total of 70 participants were involved in the Introduction of Traditional Archery Activities programme which organised recently by UMS Centre of Investment and Endowment (PPE) at UMS Outdoor Development Centre (ODEC).

Director of PPE, Associate Professor Dr. Mohd Rahimie Abd. Karim said that the participants were all UMS staff, students, strategic partners, and staff family.

"They are taught by an accredited coach before competing in groups at the nine archery checkpoints.

"This programme, among others, is part of an initiative to develop the edu-tourism concept in the campus," he said.

The programme was joint-

ly organised by Pammin Usaha Bersaudara, Rajwa Archery, and Kota Kinabalu Kesatria Archery Club (KE-SATRIA).

Commenting further on edu-tourism, Mohd Rahimie disclosed that various attractions can be enjoyed in the UMS campus somewhere at the end of this year.

He said, UMS will offer tourism packages which implement the elements of education, knowledge, leisure, entertainment, and experience for every traveller according to their age.

"Tourists who choose UMS as their holiday destination will have the opportunity of learning about the local culture in Sabah, enjoying sea activities, horse-riding, archery, appreciating the effort of conser-

vation by gazing at the uniqueness of the flora and fauna through climbing activities to the UMS Peak, and more.

"They can participate in activities and enjoy the beauty of the campus starting from early morning until the next morning," he quipped, adding that UMS will offer accommodation for tourists who are working for the industry.

Among those present at the event were Executive Group Manager of Pammin Usaha Bersaudara, Datuk Mohd Pintaz Haji Badar; Managing Director of Rajwa Archery, Md Suhaimi Hj Sapiee, and Dean of the Faculty of Business, Economics, and Accounting, Associate Professor. —By Noor Zafira Shafie