

# UMS introduces 6R3K Campaign to promote eco-friendly lifestyle

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KOTA KINABALU: Universiti Malaysia Sabah (UMS) has introduced the 6R3K Campaign in an effort to promoting eco-friendly lifestyle.

UMS Vice Chancellor Prof. Datuk Dr D Kamarudin D Mudin said, the new programme is an added value to the existing 3R programme, namely Reduce, Reuse, Recycle.

Apart from the existing 3R programme, the new 6R3K programme also includes Recreate, Refuse and Rethink as well as 3K, namely Kebersihan (cleanliness), Keceriaan (Cheerfulness), Keselamatan (Safety).

"The purpose of 'Recreate' is to use the materials from the waste to create another new product such as handicraft decoupage.

"While we ourselves can also make changes by going green – by not using products that could harm our environment such as single use plastic by implementing the 'Refuse' element.

"Although it looks simple and paltry, these kinds of actions and activities are needed for sustainable development," he said this in his speech during the launching of 6R3K programme at UMS, yesterday.

The 6R3K programme was organised by Eco Campus Management Centre through UMS FEE Committee and Stu-

dent Representative Council (MPP) 2018/2019 session.

He added that not only the programme is important for the people of UMS including lecturers and students, but it will also benefit the whole nation if it is being practiced together.

Kamarudin also explained that UMS needs to move forward together with other universities and other developed countries to ensure environmental sustainability.

Meanwhile, UMS Eco Campus Acting Director Kueh Boon Hee said the new programme not only provides knowledge and skills on how to handle the issue of waste contamination especially the usage of single use plastic, but also instills motivation and awareness to the people of UMS.

He also disclosed that on average, the people of Malaysia produce 0.2 kilograms of plastic waste everyday and two million tonnes every year.

"Only 45 per cent of our plastic waste has been properly managed. Therefore we need to change our lifestyle now," he added.

He explained that the 6R3K programme is split into two parts where every Wednesday, each residential college will take turn recycling waste into materials that can be used. While on Thursday, students can participate in the creative competition online.