

UMS launches radio station

KOTA KINABALU: Universiti Malaysia Sabah (UMS) radio station, KKFM, which broadcasts at 91.1MHz will be a medium to spread educational information to Sabahans around the city.

Officially launched by UMS vice chancellor Datuk Seri Panglima Dr Kamaruzaman Ampon at the university yesterday, KKFM will not only reach out to students but others around the city.

"We are hoping that the radio will also reach the interior to increase public knowledge.

"With a tagline, 'Bukan Sekadar Muzik' (Not Just Music), KKFM provides entertainment in addition to interesting information, campus news and current issues in the country and internationally," he said.

Kamaruzaman said the radio station will broadcast from 6am to 8pm in two



languages, Malay and English, and is operated by experienced staff and UMS students from the Schools of Social Science and Arts.

He said it would be an opportunity for the university to produce more local talents, especially as radio announcers or deejays.

Kamaruzaman (seated, center) talking to listeners of KKFM at the radio launch yesterday.