

UMS, Quest International University Perak to collaborate in tourism and sustainability



LOI Signing by QIUP and UMS. (from left to right) Prof. Dr. Loke Siew-Phaik (QIUP), Nicholas Goh (QIUP), Prof. Dr. Jennifer Chan Kim Lian (UMS) and Assoc. Prof. Dr. Awangku Hassanal Bahar Pengiran Bagul (UMS).

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KOTA KINABALU: Borneo Tourism Research Centre, under the Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah (UMS) and Faculty of Business and Management, Quest International University Perak (QIUP), signed a letter of intent recently to strengthen cooperation, coordination and mobility in the field Tourism and Sustainability during the Sustainability Seminar 2019 at QIUP, Ipoh, Perak.

Prof. Dr. Jennifer Chan Kim Lian, Director of Borneo Tourism Research Centre and Mr. Nicholas Goh, Chief Operating Officer, Quest International University Perak,

signed the Letter of Intent (LOI) at QIUP Auditorium.

Assoc. Prof. Dr. Awangku Hassanal Bahar Pengiran Bagul, representing Assoc. Prof. Dr. Raman Noordin, the Dean for the Faculty of Business, Economics and Accountancy, UMS and Prof. Dr. Loke Siew-Phaik, the Dean for the Faculty of Business and Management, QIUP, witnessed the signing.

The Letter of Intent outlines ways for the two institutions to cooperate in the exchange of students or staffs, collaboration in educational projects and academic activities such as trainings, seminars, workshops and conferences.

Meanwhile, Nicholas Goh

mentions that it is important for both institutions to work in the field of tourism and sustainability to ensure the widest influence and benefits.

"I welcome this collaboration as there are many things that both institutions can learn from each other especially from both own unique experience on tourism development and sustainability," he said.

The LOI signing was followed by Sustainability Seminar 2019, chaired by Assoc. Prof. Dr. Sofiah Kadar Khan of QIUP with the theme of Towards Sustainable Tourism in Malaysia and involved speakers from UMS, QIUP and Universiti Teknologi Petronas.