

Gen-Z Strong tendency to creativity

DE 1.11.2019 9

KOTA KINABALU: Students from Generation Z or Gen-Z, who were born as early between 1994 and 2010, are more likely to be interested in teaching on interactive use in today's technology.

University Malaysia Sabah (UMS) Centre for Strategic Management and Corporate Communications Deputy Director Dr Jakaria Dasan said a study found that Gen-Z are expecting on digital technology based teaching materials to be used in classrooms and out-of-class assignments.

"These Gen-Z students have a strong tendency to creativity in their work, especially producing short one-minute videos.

"They can focused on the teaching video for the first three or five minutes, and the rest of them will see short messages on their mobile phones," he said at the 1st AMC Academic Coffee Table Talk sharing session organised by AMC College at Hotel Grandis here, recently.

The sharing session also included the Director of the UMS E-Learning Centre, Professor Dr Fong Soon Fook and the Director of the UMS Department of Information and Communication Technology, Associate Professor Dr Ag Asri Ag Ibrahim as joint panel members.

Dr Jakaria, who is also the Senior Lecturer in the Faculty of Business, Economics and Accounting (FPEP), added that the scenario in today's teaching activity has changed which requires every educator to keep track with current technology developments and to utilise it for teaching activities for the young people.

"The role of educators is not only important in delivering teaching using technology but also educating students on how to use this technology effectively, moreover, the Gen-Z group will fill the space and future employment opportunities.

"Their marketability is to the extent that they can master the technology so that they can succeed in the infrastructure of the Industrial Revolution 4.0," he said.

Earlier, AMC College Chief Executive Officer Jeffry Goh said the programme was aimed to bring together academics to share the hopes and skills that is needed by students especially the Gen-

Z to meet future work needs.

"The programme is also to enhance teaching skills among the AMC College faculty, and it is hoped that the participants will be able to make the most of this sharing session," he said.

More than 20 AMC College management and faculty members participated in the programme.