

UMS holds Customers Friendly Week

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KOTA KINABALU: As a public university, Universiti Malaysia Sabah (UMS) depends on good relations with students, suppliers, agencies and the general public as well as visitors and even tourists.

Speaking at the Customers Friendly Week 2017 closing ceremony, UMS vice chancellor Professor Datuk Dr D Kamaruddin D Mudin said a good bond would foster a conducive and progressive environment that would propel the university towards its vision and mission.

However, his closing remarks were delivered by deputy vice chancellor (student affairs and alumni) Professor Dr Ismail Ali.

Activities organised throughout the week included meet the customers sessions, lectures, briefings, knowledge



Ismail (second right) receiving a token of appreciation after officiating at yesterday's Customers Friendly Week 2017 closing ceremony.

sharing sessions, scholar talks, exhibitions and book sales, among others.

Ismail said counters were also set up to meet customers, which allowed them to channel their inquiries and communicate with the university more easily.

"We admit we are unable to take on all inquiries during office hours, so we hope the counters help in providing faster or additional service," he said.

Meanwhile, UMS also launched

a book, 'Di Ambang Persaraan Kerjaya Dijunjung, Keluarga Ditatang, Agama Disanjung' which was written by one of its library staff.

Ismail said the university always encourages its administration and management staff to publish titles which comply with publishing policies, albeit not in the academic genre.

"Hopefully, this will encourage more staff to write in the non-academic genre," he added.