

The attendees at the tourism workshop organised by TRUMS.

40 attend UMS Club's tourism workshop

KOTA KINABALU: More than 40 people, comprising students taking tourism course and the public, attended a workshop on tourism industry organised by the TRUMS Club of UMS in collaboration with UMS Tourism Department head, Dr Tini, and Shavez, according to Zulkiflie, director of the event.

Speakers invited to give their talk included Charles Ryan, cofounder of Sticky Rice Travel, one of the leading boutique travel companies of Borneo, and Alcey Kangit, daintily dressed in a Dusun Kiulu outfit, who runs a 'lupa masa' of 'forgotten times' camp in Poring and is a jungle survival trainer

Charles expounded on the need for marketing in tourism where managing a team is a vital requirement besides being unique. According to him, his team started with only two people but is now managing over 50 staff within a short

period of time.

Charles said he believes in responsible tourism and community tourism development and encouraged the students to come out from their comfort zone and go out on travels.

Alcey shared her experiences on encountering snakes and frogs at the camp and how the survival camp tackles filtering of dirty brown water and lighting up fire.