

Participants displaying placards urging the public to do their part in keeping the beach clean.

UMS students clean up Tanjung Aru beach

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A half-day clean-up effort on November 16 by a team of 13 Public Relations course students from the School of Business and Economics, Universiti Malaysia Sabah (UMS), collected over 50kg of garbage along the Tanjung Aru First Beach shoreline and parks.

The activity started from 2pm. The mission was to turn mere awareness into action in order to save the ocean from further pollution and degradation.

The clean-up event was attended by students' coordinator Charlie Albert Lasuin, a senior lecturer of the Public Relations course as well as a representative from the Kota Kinabalu City Hall (DBKK) to support this event.

The volunteers who joined

the beach cleaning were more than the expected number of participants. It was a good sign that the clean-up activity had obtained great response from the public.

All participants were seen actively picking up the rubbish along the shore with the provided groves. Every volunteer was given free drinks by the organizers as a sign of appreciation.

After two hours of beach clearance, the team collected over 50kg of trash along Tanjung Aru First Beach. The garbage was bagged according to the materials collected such as paper, plastics, aluminum and glasses for recycling purposes. Most of collected debris were

polystyrene, paper, plastic bags and cigarette butts. The beach was then free of trash.

The DBKK representative praised the students on their environmental protection efforts.

The team was however forced to end the activity early because of bad weather.

According to the team leader, Nicky Yong, this kind of beach cleaning should be done by all levels of society so that the aesthetic beauty of Tanjung Aru is retained as it is one of the more famous tourism spots in Sabah. She hopes that everyone can play their role in protecting and conserving the environment from pollution.



The students with the event banner before the start of the clean-up activity at Tanjung Aru Second Beach.