

UMS to organise international business conference in KK

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LABUAN: Labuan School of International Business and Finance (SPKAL) and Universiti Malaysia Sabah, Labuan International Campus (UMS-KAL) will jointly organise the 2nd Applied International Business Conference 2013 (AIBC 2013) on December 7-8 at a leading hotel in Kota Kinabalu.

SPKAL dean, Associate Professor Dr Syed Nasirin Syed Zainol Abidin said yesterday that it would be the second time that SPKAL is organising the conference. The first AIBC was held in 2008 at Labuan.

He said further that the international conference marked another important milestone for the school and UMS as it would serve to promote the school, university and also Sabah in terms of academic and policy discussion on the current business trends in the Asia region.

Meanwhile, the organising chairperson of the AIBC 2013, Dr Geoffrey Harvey Tanmakinjal, disclosed that the conference would be an ideal platform for various groups of academicians, researchers, practitioners and policy makers.

"The conference is intended to establish networking, to exchange

viewpoints and research findings on present-day business and market issues, particularly those related to the local region and at the global level.

"We do hope that this conference will enhance professional opportunities and business information, knowledge and research development among the academicians and practitioners," he said, adding that the public were also invited to participate in the conference.

Deputy Education Minister Datuk Mary Yap Kain Ching is expected to officiate at the conference.

A total of 93 papers pertaining to economics, human resource management, management, finance, marketing, information technology and various other related subjects are expected to be presented throughout the two-day programme.

For further inquiry, interested parties can contact the AIBC 2013 secretariat at email: aibc2013@confbay.com or through phone call at +6 087-598128, or +6 087 466742 or by fax at +6 087 460477. You can also surf to the website of the conference at <http://submit.confbay.com/conf/aibc2013>.