

Introducing undergrads to doing business: UMS

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KOTA KINABALU: Universiti Malaysia Sabah (UMS) launched its 9th Entrepreneurial Culture Expo for session 2013/2014 semester 1 to encourage the entrepreneurial spirit in its undergraduates.

According to Guest of honour Dean of the UMS Centre for Promotion of Knowledge and Language Learning Prof Dr. Vincent Pang said that the event also provided a wonderful opportunity for undergraduates to be entrepreneurs where it will open their minds to increase the participation of students in entrepreneurship and business in the future.

"Undergraduates nowadays need to

learn soft skills in order to meet the challenges of business and employment opportunities that will be available upon graduation.

"Although this time the organization was taken over by undergraduates who are not from the field of economics, it proves that UMS undergraduates have versatile skills and are able to accept the challenges ahead," he said.

Pang said this in his speech during the launching of the expo which carried the theme "make it happen" on Monday at the UMS Library grounds.

The expo featured more than 140 stall and was manned by as many as 1500 year two engineering undergraduates from

the UMS School of Engineering and Information Technology (SKTM).

He said similar to previous expos, there were various stalls selling food, drinks and creative items to be undertaken by the students where the event was also intended to expose students to the broad business environment and challenging for entrepreneurs to present the challenges and to pursue success as an innovative and creative entrepreneurs.

"The knowledge gained will be useful for future generations to create future entrepreneurs that are charismatic and competitive and added with the expo, undergraduates are also able to unearth their skills by showing their individual creativity in producing innovative products and services."

Also present during the event was expo organising director Doo Ching Howe and Entrepreneurial Culture course coordinator Adeline Tam.



Pang (front) visiting the stalls set up by undergraduates at the expo.