

Appreciate efforts to develop culture of innovation and creativity – UMS Vice Chancellor

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KOTA KINABALU: It is appropriate for staff of Universiti Malaysia Sabah (UMS) to continue to appreciate efforts to develop the culture of innovation and creativity.

UMS Vice Chancellor, Prof. Datuk Seri Dr. Kamaruzaman Ampon said, this is because the government places great importance on cultural practices.

"It is also stated as part of the basic values that complement the four main pillars of the government in order to achieve Vision 2020 mission," he said.

He was speaking at the 2nd Innovative and Creative Circles (ICC) Convention held in the Kuliah Perdana 1 at UMS here yesterday.

The text of his speech was read by the Director of UMS Labuan International Campus, Prof. Dr. Shariff Abdul Kadir Omang.

Dr. Kamaruzaman said, if at first focus is given to problem solving on key issues facing the department, then the ICC Convention would afford more space to the members of the organization to innovate and demonstrate creativity in the formulation of new ideas.

This, he said, without compromising any issues or problems within the department, is

given that innovation is not limited to one field only but also across the various disciplines, nations and people.

According to him, innovation also includes method for producing a product or service better either through renovation or through re-improvement.

This, he said, is the result of ideas borne through crisis thinking and becomes critical in generating innovativeness in any aspect of work to improve the quality and productivity of the organization.

"These ideas can also include any change in the form of systems and procedures, method and ways of working and knowledge of technology," he said.

On the convention, Dr. Kamaruzaman said, it serves as the best platform to all Departments, Schools, Centres, the Institute and Unit (JSPIU) in the effort to highlight the results of innovation that can be shared and applied together.

As such, he is confident that the ICC's efforts would not only solve various problems of work and operations that exist in the daily work routine.

In fact, he said, giving impetus to human capital development, encouraging creative and innovative work culture and being able to build a winning team will further boost motivation to attain recognition and appreciation through the convention.