

UMS takes flight with MASwings

NST 12.4.2018 3

KOTA KINABALU: Universiti Malaysia Sabah (UMS) will be a regular feature on MASwings planes, thanks to a memorandum of understanding signed yesterday.

UMS signed the MOU with Maswings Sdn Bhd (MASwings) which operates a fleet of propeller-powered ATR planes on routes in Sabah, Sarawak and Labuan and Tarakan, In-

donesia.

"We created history in university-industry strategic cooperation, where MASwings will produce a 'livery' UMS-MASwings on its airplanes.

"This makes UMS the second university that will be showcased on our planes. This will include image concept, motif and UMS corporate colour from the university logo," said UMS

vice chancellor
Datuk D Kamarudin D
Mudin who

signed the MOU on behalf of UMS.

Chief Executive Officer, Aminuddin Zakaria, signed for MASwings, a subsidiary of Malaysia Airlines.

The signing was witnessed by Chairman of UMS Board chairman, Tun Dato Seri Zaki Azmi.

The VC added that the MOU will also allow both parties to implement a strategic synergy in terms of student mobility, internship, publicity, corporate image, training, research, tourism, social responsibility, culture and arts, graduates marketability, sports and recreation.



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UNIVERSITI MALAYSIA SABAH

 **MASwings**