

# 1,000 attend Korean carnival at UMS

DE 24.4.2018 9

KOTA KINABALU: Students of Universiti Malaysia Sabah (UMS) put together Grand Night event full of cultural performances on a well decorated stage and roaring applause from the audience marked the success of the Korea Carnival 2018 which was held recently at the UMS Dewan Kuliah Pusat 1, here.

The grand night event attracted more than 1,000 people comprising students, lecturers and members of the university as well as the public.

This annual event which was organised by UMS students gained its popularity since it started in 2016.

According to a statement, students had put on numerous stage performances from Korean singing and dances performances of both traditional and modern, martial art and dramas that tentatively arranged into four seasonal changes as witness in Korea which showcased the unique cultural elements of Korea.

The highlight performances during the event include "Arirang", a Korean folk song which beautifully sung by Munirah, K-pop song and dance performances by student clubs, namely Incubator, Funz Crew and M.A.D Crew as well as Taekwondo performance.

Adviser of the Korea Carnival 2018, Dr. Kang Myoung Sook who is also a senior lecturer teaching Korean language courses in UMS, said she was impressed



The performers posed after the event.

by the incredible performances put up by the students.

"Korea is now at the center of a new cultural phenomenon called Hallyu, or Korean Wave. As K-pop and Korean dramas win popularity not only in Malaysia but also over the world, cultural and artistic content produced in Korea is being consumed and reproduced around

the world.

"Until recently, Korea was recognized as a country that achieved rapid economic growth, and now Hallyu has provided it with an opportunity to be known as a new source of cultural and artistic content, an active initiator of cultural exchange and a provider of cultural dynamism and diversity," Kang said.