

UMS Labuan organises international conference

BP 8.11.2018 5

LABUAN: Labuan Faculty of International Finance, Universiti Malaysia Sabah, Labuan International Campus organised a successful international conference in Labuan on October 23-24.

The conference was attended by Prof Dr Faridah Hj Hassan of UiTM, the keynote speaker, Daniel Mah Abdullah of Labuan IBFC, the Labuan FSA Director General, the industrial speaker, Assoc Prof Dr Murnizam Hj Halik, the Director of UMSKAL also representing UMS Vice Chancellor, Prof Datuk Dr D. Kamarudin D. Mudin, the Dean of the Faculty Assoc Prof Dr Zaiton Osman and Quazi M Ahmed of Bangladesh, Lead Consultant & CEO, FutureLeaders.

The faculty organised the same conference in 2008 and 2013 to promote the advancement of theories and practices in countless disciplines of international business and finance.

Following this trend, the AIBC 2018 provides a new forum for all delegates to embrace a new competitive edge and business sustainability that demand well-versed key players to put emphasis on various facets of businesses including, among others, finance, accounting, Islamic banking and marketing in order to keep abreast with industrial revolution 4.0.

The theme of the conference is "Embracing the Industrial Revolution 4.0: Business challenges" and comes with four conference tracks. The first track is on finance, accounting and economics. The second track is on marketing and management. The third track is on Islamic finance and banking. The fourth one is on ICT and social sciences.

The chairman of the conference was Assoc Prof Dr Hanudin Amin, who is also a lecturer at the faculty and a former dean.

"This conference is conducted to bridge the gap between theories and practices in business atmospheres, where industrial revolution 4.0 comes into play. Yet, I believe that while we are working towards industrial revolution 4.0, the importance of human governance should be given a first class priority," he said.

Evidently, industrial revolution 4.0 welcomes new challenges to businesses in which it is believed to generate an impact on a business landscape, productivity and growth with a value-added wealth generation.

The conference was attended by participants from Malaysia, Indonesia, Vietnam and Nigeria, among others. The topics presented in the conference were banking, financial economics, international business, Islamic banking, accounting and information, inter alia.