



Buhtamam (right) receiving a souvenir from Yusak after the launching ceremony.

Univest launches tourism website

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KOTA KINABALU: UMS Investment Holdings Sdn Bhd (Univest) yesterday launched a tourism website, cometosabah.com, to complement its existing EcoCampus Visitor Information Centre (EVIC).

The website is an internet platform showcasing Sabah tourism products, in the same time connect the state to the world.

Univest group chairman Datuk Ag Buhtamam Ag Mahmud said at present, Google page view had reached more than four million visitors from 90,000 locations across the world.

"This platform aspires to generate as many viewers as possible attracting among others giant companies to consider cometosabah.com as a platform for brand listing service at a

premium fee.

"The website consists of lots of information about Sabah tourism products, from destinations, attractions, hotels and trip planning.

"It is an easy access platform to tourism from all over the world to plan their trip in advance, and gather as much information about Sabah through the website," he said in his launching speech.

Present at the event held at Klagan Hotel 1Borneo yesterday were Independent Non-Executive Director of Univest, Datuk Mohamed Zulfikar Ahmad, IT Manager of Sabah Tourism Board, Walter John, Group General Manager of Univest, Yusak Yumboris and also representatives from hotels and tour agents.