

APK expo in UMS Nov 23-28

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KOTA KINABALU: The 15th Entrepreneurial Acculturation (APK) Expo will be held on Nov 23 until Nov 28 at the Padang Kawad, Universiti Malaysia Sabah (UMS).

According to a statement, the objective of the Expo is to expose students to the real business environment and encourage students to go beyond their comfort zone by setting up businesses.

The theme of the Expo is 'Realising Future Entrepreneur' which seeks to encourage undergraduates to generate basic but intense ideas based on inspiration from

the surrounding environment and innovation to improve the life of the society.

The highlight of the event organised by undergraduates students who are taking the Fundamentals of Entrepreneurial Acculturation course, is the exhibition of innovative products and services provided by the students.

The expo will exhibit 110 stalls organised by UMS undergraduates, selling creative and diverse types of products and services such as souvenirs, food, beverages and station games.