



Participants at the UMS seminar in Sandakan.

UMS-Murdoch University ink research MoU

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KOTA KINABALU: The Bimp-Eaga Unit for Tourism Development under the Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah (UMS) inked a memorandum of understanding with the Murdoch University from Australia recently.

The memorandum will pave the way for extended research to deal with the tourism issues and sustainable development of tourism in the Lower Kinabatangan Region.

This is an extension of an ongoing survey by the same UMS unit and the foreign university titled Kinabatangan River Wildlife Tourism Visitor Survey that commenced last August.

The first phase of the research was completed in May, while the second phase will begin in October, according to a statement from UMS. The research was held due to the growing popularity of wildlife tourism and to build a common understanding among tour and lodge operators on the expectations of visitors to the region.