

40 UMS lecturers attend article writing workshop

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KOTA KINABALU: About 40 lecturers of the UMS Business, Economics and Accounting (FPEP) faculty took part in an Article Writing workshop organised by FPEP in collaboration with the Strategic Communications Section, Corporate Relations Division.

FPEP Dean Professor Dr Rasid Mail, in opening the workshop, urged the lecturers to see article writing as a platform to enhance the culture of writing research according to their expertise.

Rasid said the press was no less important because people are more sensitive to the news or research written in the press compared to the available journals.

By writing articles, it will make people more aware of the expertise available in Universiti Malaysia Sabah as well as take UMS as their reference point in the future, he said.

"Lecturers should see article writing as a necessity in view of the lecturers being specific subject experts who can share their expertise with the public," said Rasid.

Two speakers presented talks during the workshop, namely Corporate Relations Division officer Che Hasruddin Che Hasan and FPEP Corporate Communications lecturer Jakaria Dasan.