

Students participate in entrepreneurship program

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SIXTY-EIGHT students from the School of Sustainable Agriculture (SSA), Universiti Malaysia Sabah (Sandakan campus), participated in the "Program Keusahawanan Tani 2011" or agriculture entrepreneurship program held at Giant Hypermarket compound, Mile 6, Sandakan recently.

The three-day program was held for the first time by the school to encourage entrepreneurship among students by adapting communication and leadership skills to business activities.

Besides educating students to operate and manage business entities,

the program also helped to introduce SSA students to the local community.

Participants were divided into seven groups - Real Business, My Food Sdn Bhd, Eco-Mescunfin, Earth Assistance, Synergy Green, WeGaiNature and Rojalicious - each learning to market their agriculture-based products to the public.

Batu Sapi member of parliament Datin Linda Tsen Thau Lin and the program advisor, Bonaventure Boniface, attended the event.

The program also attracted the participation of the Federal Agriculture Marketing Authority



Linda receiving an appreciation certificate from SSA for her contribution to the program.

(FAMA) and two private business organisations which set up their own stalls.



Students serving their hand-made fruit product to Linda and the public.



The Synergy Green group posing in front of their attractively decorated and colourful stall.



Linda with one of the participating groups.