

UMS Labuan video contest

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MORE than 100 third year International Marketing students from Universiti Malaysia Sabah's Labuan campus participated in an advertising video competition recently. The purpose of the competition was to provide the 110 students an opportunity to cultivate their creativity through the production of an advertising video in promoting different departments of the UMS Labuan campus.



The competition from Nov 30 to Dec 1 and on Dec 2, saw the public being invited to vote for the best advertising video. In the end, the group that advertised the library department won first placing followed by the sports department and the faculty of international finance.