



Ng and the UMS students after the launching of the 1Malaysia Student Discount Card.

Discount card for UMS students

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KOTA KINABALU: The 1Malaysia Student Discount Card (KADS1M) has been expanded to include students of Universiti Malaysia Sabah (UMS).

About 15,000 Malaysian students from UMS will benefit from the discount card which can be used in participating stores nationwide.

In Sabah, there are 30 participating companies with a total of 150 outlets offering discounts from between two per cent to 60 per cent to holders of

KADS1M, Tourism Minister Datuk Seri Ng Yen Yen said.

Ng is the 'menteri angkat' (adoptive minister) of UMS.

According to her, the KADS1M was the government's response to the proposal by the National Students Consultative Council in November last year.

"This initiative is not costing the government anything as it is the Corporate Social Responsibility (CSR) of the participating companies. The government

expects 1.5 million students of higher learning institutes throughout the nation under its NKRA of overcoming the cost of living," she said.

This reflects the Barisan Nasional (BN) government's concern and sensitivity towards the needs of the people, she stressed.

Ng also told the students of the opportunities in the tourism industry and urged them to grab what was available to be exploited.