50,000 visitors expected to visit KK Book Fair

By MARRYAN RAZAN marryan@newsabah-times.com.mv

KOTA KINABALU: An estimated 50,000 visitors are expected to visit the Kota Kinabalu Book Fair scheduled for Sept 1-9 at Suria Sabah.

State Library director Wong Vui Yin said the fair will be participated by retailers, distributors and publishers with support from Universiti Malaysia Sabah (UMS), Kadazandusun Language Foundation (KLF), Dewan Pustaka Brunei and Majalah Times.

"We are putting up 90 stalls which will be offering books in various languages like Bahasa Malaysia, English, Chinese and even Kadazandusun," Wong told a press conference at the State Library office here yesterday.

He said the books are reasonably priced at the fair which should not be missed.

According to him, those who purchase a minimal of

RM30 of books are entitled to take part in a daily lucky draw where prizes like handphones are up for grabs.

To colour up the atmosphere, the organizer will also hold drawing, colour and quiz contests for children and students.

"Our objective is to encourage reading among the people to broaden their knowledge," he added.

Present was ESM Exhibitor Relations executive director Arpandi Jasmin.



Wong (centre) holding a promotional material with Arfandi (left)