



07 SEP, 2026

Course digs deeper into aspects of journalism, realities of profession

Borneo Post (KK), Malaysia



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Saat and Haryati (seated – second left and fourth right, respectively) join the course participants in a group photo.

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KOTA KINABALU: A course jointly organised by Koperasi Pekerja-Pekerja Kerajaan Sabah Berhad (KOEKS) and Universiti Malaysia Sabah (UMS)'s Faculty of Social Sciences and Humanities (FSSK) sets out to equip participants with basic knowledge and skills in journalism, particularly in news-writing.

The programme, which took place at HRD Corp Training Room in Sutera Avenue here recently, involved a total of 34 participants.

Themed 'From the Field to the Newsroom-Sharing Journalism Knowledge', the session also discussed the role of the media in the community and the realities of the journalism profession.

Moreover, it introduced participants to the role of Kinabalu Media as a platform for the timely and credible

dissemination of information, while seeking to develop a network of news sources to support the information needs of communities and government agencies.

KOEKS chief executive officer Buvil Angkui led the first session on 'The Kinabalu Media Approach', where he shared with the class the platform's approach, direction and role in effectively communicating community-related information.

The second session, 'Fundamentals of Journalism Writing', was facilitated by KOEKS chairman Datuk Dr Saat Ag Damit, where he highlighted the importance of producing well-structured, clear and newsworthy reports, while emphasising factual accuracy, proper organisation of information and the need to present messages in a manner

that would easily be understood by readers.

Associate Professor Dr Haryati Abd Karim of UMS FSSK Communication Programme presented a session on 'The Role of Newspapers in the Community'.

She highlighted the importance of the media as a channel for disseminating information and its role in fostering closer relationships between communities and stakeholders.

Participants also took part in a special segment, 'From the Field to the Newsroom-The Realities of Journalism', conducted by several experienced journalists.

The session gave the participants an insight into the news production process, from gathering information in the field and verifying facts to preparing and publishing a news report.



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SUMMARIES

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