



06 AUG, 2026

KV Keningau teams shine at Young Heroes Sabah

Borneo Post (KK), Malaysia



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KOTA KINABALU: Two teams from Keningau Vocational College (KV Keningau) clinched second and third places at the Sabah state-level Young Heroes competition after pitching creative business ideas centred on rap music and special effects (SFX) makeup.

The teams, Ritmakata and Beauty Hackers, were among 10 teams competing in the final held here on Aug 2.

Ritmakata, comprising Muhammad Fadzrul Mohammad Puad, Safirza Madinah Joise Duan and Marie Rose Barry, emerged first runner-up with a proposal to establish a platform encouraging young people to write and perform rap music.

The team incorporated an original rap performance into its pitch to demonstrate the potential of rap as both a creative outlet and an entrepreneurial venture.

Ritmakata was mentored by English teacher Nurazilah Othman, who is actively involved in the performing arts.

Meanwhile, Beauty Hackers, comprising Aivrillona Alix, Darlene Dee Denial, Esty Sylvie Toos and Raihanah Shauqina Roselan, secured third place with a business concept focusing on SFX makeup.

As part of their presentation, two team members transformed themselves into popular fictional characters Pennywise and Medusa using professional SFX



The hip-hop trio Ritmakata receiving their prizes from the General Director of National Youth & Sports Department in Putatan.

makeup techniques to showcase the commercial potential of their skills.

The team was coached by cosmetology instructor Vienny Balakrishnan.

The championship was won by a student team from ADTEC JTM Kota Kinabalu Campus, while other participating institutions included Almacrest International College and Geomatika College Keningau.

KV Keningau also fielded a third team, which presented a business concept based on edible arts.

Prior to the competition, participants underwent a three-day intensive training programme from July 30 to

Aug 1 at the Putatan Youth and Sports Complex.

The programme was designed to strengthen participants' understanding of entrepreneurship and equip them with the skills to effectively pitch their business ideas during the final presentation.

Organised by the Sabah State Department of Youth and Sports (Federal), the programme was officiated by National Department of Youth and Sports director-general Azura Abidin, who also presented prizes and certificates of appreciation to the winners, participants and invited judges.

The programme received

support from Universiti Malaysia Sabah (UMS), the Sabah Creative Economy and Innovation Centre (SCENIC) and the Sabah Film and Visual Association (SAFVA), which provided guidance and mentorship throughout the training sessions.

KV Keningau director Lumang anak Lang congratulated the teams on their achievements, saying they had demonstrated determination while harnessing their talents, passion and creativity to develop entrepreneurial ventures.

He said such initiatives could contribute to strengthening the local economy by tapping into Malaysia's rapidly growing creative industry.



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SUMMARIES

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