

'A Glimpse of Tourism in Arabia' event at UMS

BP 05.05.2012 AF

KOTA KINABALU: The Tourism Management Club of Universiti Malaysia Sabah (UMS) yesterday launched an event themed 'A Glimpse of Tourism in Arabia' to introduce the Arabian area as a potential tourism hub.

According to the event director, Woon Xin Ni, 38 second year Tourism Management students took part in the preparation for the event which was aimed at exhibiting the viability of tourism in the kingdoms of the Arabian

area as well as enhancing the students' knowledge of the Arab nations, their ancient history and colourful cultures.

Woon said the event was also an effort in appreciating the uniqueness embedded in the Arabian region.

The club, which was established in 2006, is aimed at developing students' competitive leadership and entrepreneurship skills in order to empower them to hold events and tourism related programmes.