

UMS students excel in MyNext Campus Ambassador event

BPKK 02.03.2026

KOTA KINABALU: Three Universiti Malaysia Sabah (UMS) students achieved notable success at the national level after securing team and individual honours in the MyNext Campus Ambassador 2025/2026 programme.

Mohd Asran Lataga and Nora Abiyana Gabra received major individual recognitions, with Mohd Asran named Champion and recipient of the Ambassador All-Star Award, while Nora was honoured with the Best Mentor Award.

Mohd Asran, a third-year Data Science student from the Faculty of Computing and Informatics, and Nora, a third-year International Business student from the Labuan Faculty of International Finance, were among 76 ambassadors selected from 25 public and private higher education institutions as well as MARA TVET institutions nationwide.

The programme, organised by Talent Corporation Malaysia Berhad (TalentCorp), an agency under the Ministry of Human Resources (KESUMA), featured the MyNext National Pulse Challenge (NPC), a phased national initiative held from December 2025 to February 2026

to evaluate leadership, impact and effectiveness of campus ambassador implementation.

In Phase 1, the UMS team secured third place nationally after recording 77 student registrations in the MyNext End-Year Registration Challenge 2025-2026.

The momentum continued during Phase 4, the national final pitching stage, where UMS collaborated with TVET MARA Bintulu to represent the Borneo Region, achieving a combined total of 333 registrations.

The Borneo Region contingent was subsequently named overall runner-up, winning the Best Region Award for MyNext NPC 2025/2026.

According to a statement from the UMS Corporate Communications Centre, Mohd Asran also outperformed 75 other ambassadors nationwide to receive the Ambassador All-Stars Award during the MyNext Campus Ambassador Bootcamp 2025/2026.

Mohd Asran said the achievement proved that Sabah students are capable of competing and leading at the national level in talent development and graduate

employability initiatives.

"MyNext NPC is not merely a competition, but a strategic platform to highlight the need to expand structured and paid industrial training opportunities in Sabah, in line with national talent development aspirations," he said.

Head of the Graduate & Emerging Talent (GET) Department Ardi Gunsuh said the team's success reflects broader efforts under the PPTM Talent Aspiration 2026 to produce graduates who are knowledgeable, industry-ready and competitive.

He added that the MyNext programme provides a platform for students to strengthen leadership skills, understand the career ecosystem and access structured industrial training opportunities.

The MyNext Campus Ambassador programme is a national initiative by TalentCorp aimed at enhancing graduate employability, expanding career opportunities and strengthening collaboration between higher education institutions and industry.



Mohd Asran (left) receiving the Ambassador All-Star award from Ardi.



MyNext Campus Ambassador Bootcamp 2025/2026 which gathered 76 ambassadors from 25 campuses throughout Malaysia.