



The campaign receives encouraging response from the students.

Campaign targets 200 pints of blood

BP 03 05 2012 A13

KOTA KINABALU: School of Social Sciences of Universiti Malaysia Sabah (UMS) and Suria Group are targeting to collect 200 pints of blood in a two-day blood donation campaign.

UMS students are welcome to take part in the campaign which started yesterday, from 9am to 3pm, at the UMS School of Social Sciences. At the opening ceremony, Suria Group managing director Datuk Dr Mohd Fowzi bin Hj Razi said the

group had organized several blood donation campaigns in the past but it was the first time the group jointly held the event with UMS.

The blood collected at the event will go to the Queen Elizabeth Hospital (QEH) Blood Bank.

Meanwhile, UMS deputy vice chancellor Professor Madya Datuk Dr Haji Kasim Haji Md Mansur hoped that the meaningful event would continuously be held in the

future.

"Such event not only assists and saves patients' lives, but we also make an effort to contribute to the blood bank at the hospital."

Kasim also urged other organizations to jointly hold blood donation campaign with UMS.

Also present was dean of the School of Social Sciences, Professor Madya Hj Inon Shaharuddin.