

UMS introduces pioneer program

NST 20.06.2006 P. 6

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KOTA KINABALU: Universiti Malaysia Sabah (UMS) will be offering Tourism Management program for its July intake, the first in Malaysia.

Dean of Economic and Business School Dr Kassim Md Mansur (pictured) said some 40 pioneer students have been selected to join the program.

"UMS has been given the permit by the Higher Education Ministry to run the program, the first in Malaysia whereas other local universities and colleges were offering Tourism and Hospitality program," he told a press conference yesterday.

He said UMS has made the initiative to offer the program in line with the government mission to develop



tourism industry under the Ninth Malaysian Plan.

According to him, the program

which is offered under the Economic and Business School will focus only on tourism management as a whole.

Currently, there are nine programmes offered by the school which are Monetary Economics, Hotel Management, International Trade, Marketing, Human Resource Economic and Accountancy with 72 lecturers.

The school also offers two post graduate programmes Master of Business Administration (MBA) and Master of Human Resources Management (MHRM) and the programmes are conducted by course work.

"We are also offering PhD programmes which are conducted by research and currently we have 149 post-graduates students taking up the programmes with some of them being lecturers from China," he said.