

Shanghai uni students to carry out mobility programme at UMS

TBP 10.06.2025 P. 3

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KOTA KINABALU: University of Shanghai for Science and Technology (USST) and Universiti Malaysia Sabah (UMS) have partnered to allow 50 business students from USST to carry out a mobility programme at UMS.

This effort is in line with UMS' aim to achieve global visibility.

"As we begin this new chapter of collaboration with the University of Shanghai for Science and Technology, I am hopeful that this partnership will further enhance the reach and reputation of both our institutions," said UMS Vice Chancellor, Professor Datuk Dr Kasim Hj Mansor in his speech in conjunction with the signing ceremony of the Cooperation Agreement of International Short-Term Study Programme (Faculty of Business, Economics and Accountancy (FBEA) Mobility Programme) between UMS and USST at UMS on Monday.

He said that through credited mobility programmes and mutual exchange, UMS aims to strengthen academics, promote intercultural understanding and advance collaborative research and innovation on a global scale.

Earlier in his speech, Dr Kasim said that UMS is situated in the heart of Borneo and proudly stands as one of Southeast Asia's most beautiful and environmentally conscious campuses.

"We are a university that harmonizes academic pursuit with nature, culture and sustainability."

"With a strong commitment to internationalization, we continuously strive to offer a truly global learning environment that is rich in diversity and



Dr Kasim receives a memento from Professor Dr Yue Haiyang, Vice President of USST.

experience," he said.

He also said that the Faculty of Business, Economics and Accountancy (FBEA) led by Associate Professor Dr Mohd Rahimie Abd Karim has taken significant strides toward this goal by introducing the International Mobility Business Experience (IMBE), a credited mobility programme designed to blend academic learning with practical exposure, cultural interaction and leisure.

"This initiative reflects our core belief in holistic and meaningful global education," he said.

He also commended the success of the first International Mobility Business Experience (IMBE) 2024, held from 24 November to 1 December 2024.

According to him, the week-long programme was a vibrant mix of academic forums, industry

visits and cultural exploration, where participants took part in insightful seminars such as the 1st Borneo International Accounting Seminar (BIAC), sustainability talks by the EcoCampus team, and engaging discussions with researchers from the Borneo Marine Research Institute.

"The industrial exposure included visits to SBH Kibing Solar New Materials, DESA Hatchery, and Cocoa Kingdom, offering participants a deeper understanding of Malaysia's renewable energy, aquaculture, and agro-based industries," he said.

Additionally, cultural elements were equally rich — featuring batik painting at Galleria Artisan, exploration of Mari Mari Cultural Village, and the warm hospitality of local communities, said Dr Kasim.