

# UMS, Shanghai university forge academic partnership

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**KOTA KINABALU:** The Faculty of Business, Economics and Accountancy (FBEA) at Universiti Malaysia Sabah (UMS) and the Business School at the University of Shanghai for Science and Technology (USST) signed a Letter of Intention (LOI), marking the commencement of a collaborative effort aimed at fostering international academic cooperation and enhancing the educational experiences at both universities.

The ceremony took place in the Faculty of Business, Economics and Accountancy, Universiti Malaysia Sabah on June 10, symbolising a significant step towards strengthening ties between Malaysia and China in higher education.

This event is particularly notable as 2024 marks the 50th anniversary of Malaysia-China Diplomatic Relations.

The LOI outlines several goals designed to facilitate mutual growth and academic excellence, including a mobility programme for academic staff and students.

This programme will allow faculty members from each university to share their expertise and benefit from diverse perspectives, and enable students to experience different educational environments and cultures, which is essential in today's globalised world.

By combining their research efforts, UMS and USST aim to



Mohd Rahimie (left) and Zhao exchanging the Letter of Intent.

address global business and economic challenges, fostering innovation and producing impactful findings. The coordination of joint educational projects is also a significant aspect of the LOI, with both institutions planning to develop shared educational initiatives that leverage their respective strengths.

The LOI was signed by Associate Professor Dr Mohd Rahimie Abd Karim, Dean of FBEA, UMS, and Professor Dr Zhao Lajun, Dean of the Business School, USST.

This mutual understanding signifies a strong commitment

to creating a dynamic and collaborative academic environment, enhancing educational opportunities, and contributing to the global academic community.

Both UMS and USST look forward to a fruitful partnership that will drive innovation, knowledge sharing, and cultural exchange.

This collaboration not only enhances the academic landscape for both institutions but also strengthens the educational ties between Malaysia and China, contributing to the broader goal of international academic cooperation.