

UMS choir group produces Christmas video

TBP 24.12.2023 P.04

KOTA KINABALU: The University Malaysia Sabah (UMS) Academy of Arts & Creative Technology (ASTiF) Choir Choir has captured the essence of the season through a groundbreaking music video, 'We Wish You a Merry Christmas.'

A trailblazing endeavor, the video seamlessly intertwines indigenous instruments, sompoton and gendang, with choral harmonies.

This harmonious fusion is brought to life under the expert musical direction of Dr Jinky Jane C Simeon and the creative vision of Resot Iggau.

The exceptional arrangement by Simon Kong Su Leong, coupled with Junkan's meticulous videography and editing, has given rise to a performance that is not only



The UMS Academy of Arts & Creative Technology Choir Choir who performed the 'We Wish You a Merry Christmas' music video.

gaining traction on TikTok but is also garnering thousands of views and comments.

The recording, overseen by Simon Kong Su Leong, authentically captures the beauty and essence of the musical composition.

Special acknowledgment is extended to Pusat Minda Lestari UMS and the two young

participants who added an endearing touch to the video.

As educators and researchers at UMS strive for excellence in teaching and learning, and concurrently endeavor to safeguard traditional musical instruments, this heartening video serves as a testament to their dedication.

Members of the public are invited to join in celebrating this delightful confluence of education, innovation, and cultural heritage by watching the video on TikTok : <https://vt.tiktok.com/ZSNpmwJEg/>

Facebook: <https://www.facebook.com/share/v/L9eL6uG4n2qAgaWi/?mibextid=ox5AEW>