



Lion Dr Devadas (left) being handed the chain of office as KK Host president by his predecessor, Francis Liew, witnessed by District Governor Kapitan Ronnie Hiew.

## UMS, AMC UC forge collaboration for academic advancement

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**KOTA KINABALU:** In a significant stride towards academic advancement and collaboration, Universiti Malaysia Sabah (UMS) and AMC University College (AMC UC) have expressed their commitment to establish a solid partnership.

The two institutions, represented by AMC UC wholly owned by Advanced Business Systems Consultants Sdn Bhd on behalf of MK Group of Companies and Labuan Faculty of International Finance (FKAL) on behalf of UMS have formalized their intentions to collaborate on a variety of academic endeavours.

The letter of intent (LOI) sets out a roadmap for collaborative efforts between Labuan Faculty of International Finance (FKAL), UMS and AMC UC.

Both institutions are poised to facilitate the exchange of students, lecturers, staff, and expertise; foster collaboration in research and educational projects; organize training sessions, seminars, workshops and other related academic and

educational activities; develop joint academic programs to enhance academic offerings; explore and engage in other potential collaborative activities that mutually benefit both institutions.

Both institutions are also currently involved in developing a 2uzl bachelor's degree program focusing on hospitality management because Sabah is in need to strengthen the services industries to match the way forward of Sabah Maju Jaya.

The parties involved are committed to following the official protocols required for successful implementation. This signifies a shared dedication to the effective execution of the collaborative initiatives.

The letter of intent (LOI), which was signed in the presence of Mary Monica Jiony (Outcampus PLUMS Coordinator) and Joehan Johari William (International Marketing Program Industrial Training Coordinator), Nizam Zul Elmi Bin Josit (Education Counsellor Team Leader), Melissa Della Joy (Lecturer

cum Programme Coordinator (DIA), Liew Li Ling (Lecturer cum Programme Coordinator (LBU BABM), Noratina Kellysha Jemsa (Lecturer cum Programme Coordinator (DIDM), and Christiana Binti Jonut (Lecturer cum Programme Coordinator (DIBA/CIB) outlines the commitment of both institutions to work closely together.

The signing ceremony was completed by AP Dr Geoffrey Harvey Tanakinjal, Dean of Labuan Faculty of International Finance, representing UMS, and Bryan Lo Ching Wing, CEO of AMC UC.

The collaboration agreement, effective for an initial term of two years, with the potential for extension, underscores the ongoing negotiation of the MoU and the continuous engagement in collaborative research, training and academic partnerships.

It marks a new chapter in the journey of both institutions towards academic excellence, cross-cultural exchange, and holistic development.