

UMS Organises Carnival of Business Innovation On 5 December

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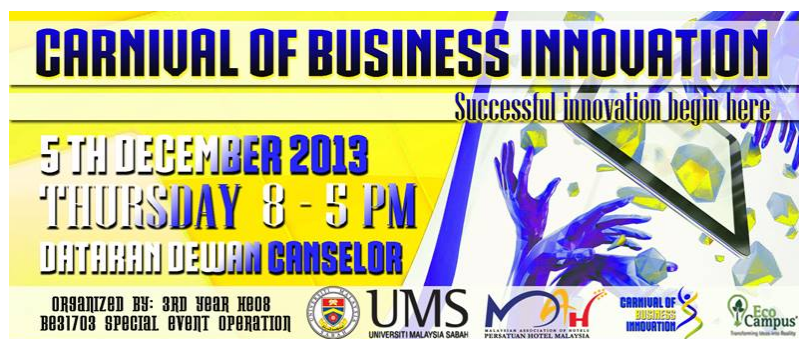
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FRIDAY, 29 NOVEMBER – Third year students of Hotel Management Course, School of Business and Economics (SPE), Universiti Malaysia Sabah (UMS) will be organising a Carnival of Business Innovation 2013 on 5 December 2013.

The programme coordinated by Song Xiu Hui under the supervision of Special Programme Module lecturer, Juliana Langgat will start from 8.00 am until

5.00 pm at the Dewan Canselor (Chancellor Hall) premises, UMS.

Song Xiu Hui said that the main objective of the carnival was to highlight the various business innovations which covered numerous fields.

She said besides students from the Hotel Management Course, students from other courses such as Entrepreneurship and Food Management Science were also involved.

“A lot of activities are planned in this carnival which will be held for a day. Among them, food demonstration from invited chef, talks by the Malaysian Association of Hospitality (MAH) including exhibition and creativity products,” she said in the statement.

Besides that, Song Xiu Hui also added that visitors would be spoilt for choice with the various games on site such as Onion Crush, Fruit Attack and Test and Guess.

As such, she welcomed the public especially students under the Hotel and Tourism Management course of Higher Education around Kota Kinabalu to this carnival.

Further enquiries can be obtained by contacting her at 016-6928189 or through the official Facebook page Carnival of Business Innovation 2013, UMS. – SS

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