

UMS Organise Seaweed Seminar, Helps Generate Nation's Income

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WEDNESDAY, 26 JUNE – For the development of seaweed in Malaysia, Universiti Malaysia Sabah (UMS) through the Seaweed Research Unit (UPRL) in collaboration with the Ministry of Agriculture and Agro-Based Industry, Fisheries Department Malaysia and the Federal Agricultural Marketing Authority – FAMA) had taken a proactive step to organise a seminar on Entrepreneurship and Marketing of Seaweed Products Serie 1 for the year 2013.

With the theme ‘Towards the Development of Seaweed Industry and Intensifying Marketing’, this two-day seminar will present working papers from representatives of agencies involved. Among them Agro Bank Berhad, Chamber of Rural Entrepreneurs Industry, Tawau Carrageenan (TACARA) Sdn. Bhd., Bogor Indonesia Agriculture Insitute, besides other presentations by UPRL.

Head of UPRL, Assoc. Prof. Dr. Suhaimi Md. Yasir said, the seminar had gathered all entrepreneurs and related agencies to share their knowledge and information on the opportunities offered by the government.

“We want the participants who attend this seminar to understand this industry management thoroughly from seedlings until the level of marketing,” he said.

“There are extensive opportunities in this industry such as food products, health, beauty and personal care besides seedlings, dried seaweed and premium seaweed. This is an opportunity for entrepreneurs to generate income towards supporting the government’s move to turn Malaysia into a developed nation by the year 2020,” he further reiterated.

150 participants from around the nation attended the seminar which was held at the Hotel Grand Blue Wave, Shah Alam, Selangor to find out in more detail the opportunities on offer by this industry. - *FL*

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Photo: Musaab Umair

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