

UMS Mara joining hands to help bumiputera entrepreneurs



Kamaruzdzaman (right) hands over an offer letter to Arsiah, who represented UMS

NS7 25-02-2012 8

KOTA KINABALU: Universiti Malaysia Sabah (UMS) and Majlis Amanah Rakyat (Mara) are joining hands to help bumiputera entrepreneurs in the State.

Sabah Mara director Haji Kamaruzdzaman Md Ali said the cooperation would identify and evaluate performances of selected businesses under the Mara entrepreneurial development programme.

It would also ascertain the strengths and weaknesses of these businesses to improve their competitiveness, he said during the UMS-Mara Expertise & Consultation Services Cooperation Programme: Mara Sabah Entrepreneurial Performance Improve-

ment Programme at the UMS campus here yesterday.

Also present was dean of the UMS School of Economics & Business Prof Madya Dr Hajah Arsiah Bahrom.

Kamaruzdzaman said that Mara through its entrepreneurial development division has various training modules and schemes to create entrepreneurs.

"A combined expertise between Mara and UMS, which has done a lot of researches on entrepreneurship, would enhance the performance of entrepreneurs in Sabah," he said. - **By MARRYAN RAZAN**, marryan@news-abahtimes.com.my