FPEP Opens Fast Food Kiosk

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TUESDAY, 16 FEBRUARY – The Faculty of Business, Economics and Accounting (FPEP) Universiti Malaysia Sabah (UMS) is in collaboration with the Borneo Food Chain Company in opening a fast food kiosk at the faculty.

The Fast Food business based on fresh fish products that has been processed is conducted by students of Financial Management and Banking programme (HE06) through their Entrepreneurial

Executive, FMBC Bizhub.

Through such cooperation, Borneo Food Chain's role is to provide business training, and business facilities as well as as financial support to the students.

To ensure the quality of food and service are always guaranteed, the students involved were given adequate training in various aspects such as financial recordings, clothing, preparation and delivery of food.

Head of Programme for HE06, Amer Azlan Abdul Jamal said, the joint venture was a capstone activity of HE06 providing opportunities to students to practice what they have learned in class into a form of practical experience in running real business venture.

"Our students involvement in business is not just for profit making. Through this, our students would be able to apply the cognitive, affective and psychomotor techniques that they had acquired during the course, which involves the use of referral, analysis, the synthesis of knowledge and skills.

"This project also provides a new platform for HE06 students to generate income for their club's activities in future besides providing opportunities to students to supplement their pocket money," he added.

For FPEP Dean, Professor Dr. Rasid Mail, the cooperation between the Borneo Food Chain and FPEP benefitted the students as it could develop their interest to engage in entrepreneurial activities, thus erasing the 'salaried worker' mentality.

"This indirectly supports the university's policy is having its community actively involved in activities that could generate income," he added.

Among the products sold are fried fish balls, fish nuggets, wonton fish, seafood tofu, fish cake, and fish crackers.

The operating hours are from Monday to Friday, starting at 7.30 am to 4.30 pm, at the foyer of the Faculty of Business, Economics and Accounting. – (fl)

Source: FPEP