

BPK Holds Roadshows on Writing and Production of Research Video

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WEDNESDAY, 03 AUGUST - The Corporate Relations Division (BPK) Universiti Malaysia Sabah (UMS) held roadshows on Research Article Writing for Newspaper and Video Production, particularly for academicians and faculty management staff.

Held at the Mini Auditorium of Faculty of Psychology and Education (FPP), the briefing presented by Publications Officer, Che Hasruddin Che Hasan among others touched on the appropriate writing format for newspaper as a medium to highlight research and the expertise available at UMS.

“Many researches done by UMS lecturers are only based on academic and scientific use, and not for the general public.

“Through article writing related to research, the expertise and current issues review done by academicians would be exposed and create awareness on the matters, thus showing the benefit of UMS to the public,” he said.

Touching on research video, he said each faculty could produce their research video related to their niche area as a method of introducing the advantages of the faculty and is aimed for use during teaching and learning.

The same briefing was held at the Faculty of Humanities, Arts and Heritage in the afternoon. – *MA (fl)*