UMS FPEP Collaborates With Akita International University

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MONDAY, 15 AUGUST – Faculty of Business, Economics and Accounting (FPEP), UMS had jointly organised a 'Summer School 2016' Programme recently with Akita International University (AIU) and Universiti Teknologi Malaysia (UTM), involving AIU and UTM students.

The 10-day programme, held from 8-18 August 2016 was strongly supported by the Ministry of Tourism, Culture and Environment Sabah, tourism agencies in Sabah, and the relevant communities.

According to Dean of FPEP, Associate Professor Dr. Raman Noordin, these collaborations not only could improve students' understanding on the flora and fauna Sabah, but also a chance for them especially international students and those from Peninsular Malaysia to experience the culture and lifestyle of local communities, particularly those of the rural areas of Sabah.

"It is also a platform to inculcate the culture of hands-on research experience among students," he said in his welcoming remarks of the programme.

Based on the concept of Project Based Learning, Summer School 2016 involving students of Tourism Programme from these three universities, they were also given the chance to explore current issues in the field of tourism such as Green Economy in Tourism, and Good Governance of Protected Area through a series of talks and sharing with industry players such as Tourism Sabah, Sabah Parks and Walai Tokou Homestay Entrepreneur in Kundasang.

A signing of Letter of Intent was also held between AIU and FPEP, UMS with a view to promote bilateral cooperation and foster strong relationship in the field of academic and research, student exchange, cultural exchange, and the organising of conferences between FPEP UMS and AIU, Japan.

Also present at the ceremony were Director of Centre for Innovative and Development Planning UTM, Professor Dr. Amran Hamzah; Deputy Director of East Asian and Research, AIU, Associate Professor Tetsuya Toyoda; and Deputy Dean of Research and Innovation, FPEP, Dr. Rini Suryati Sulong. -(fl)

Source: Jakaria Dasan, FPEP UMS