

## FPEP UMS Organised CSR Project during Independence Day

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**TUESDAY, 04 SEPTEMBER** - Faculty of Business, Economics and Accountancy (FPEP) from Universiti Malaysia Sabah (UMS) showed its "Love for Malaysia" by performing their CSR project at Kampung Sayap, Kota Belud during Independence Day.

The faculty members headed by the Dean, Associate Profesor Dr. Raman Noordin conducted a two day event in SK Kampung Sayap.

Kampung Sayap located at Kota Belud is unique in terms of its biodiversity and cultural heritage. The faculty members with their expertise helped to equip the knowledge and practical skills of the villagers by enhancing their potentials into converting Kampung Sayap as an

edu-tourism and eco-tourism destination.

Activities in conjunction with the 61st National Day like drawing competition, creative fashion design and the Workshop on the Motivation for UPSR were conducted for children between the ages of 4 to 12 years old.

Cooking competition, the Workshop on Table Setting and Food Safety were carried out to enhance the skills of the homestay operators on how to prepare food for the tourists.

This will also help them towards preparation of appropriate menu for the local as well as foreign tourists.

The Workshop on Finance helps the homestay operators as well as the farmers in managing their accounts more efficiently. The Dean confirms that this effort is an ongoing activity and it will not stop here.

After discussing with the village head and the head of the Parents Teachers Association, he assured that skills and expertise will be delivered through workshops in the future based on needs of the villagers.

The Dean and the faculty members were happy that they could use the opportunity to show how much they love Malaysia by helping the villagers to increase their socioeconomic status as well as conserve the natural and cultural beauty of Malaysia through Kampung Sayap.

The unique bondage between the villagers, the supporting Parents Teachers Association of SK Kampung Sayap and their faith in God drives them to hand in hand to spread the wonders of their richness in culture and biodiversity to every corner of the world.

Their efforts to mould the younger generation as the tour guide add wonders to this village. In line with this the launching of the book titled "In with Edutourism and Out with Conservation: The Future of Kampung Sayap" also took place.

According to the Dean, the book covers the history, socioeconomic profile, and the tourism products like the unique flora, fauna, biodiversity, the potential conservation, the business opportunities and challenges in Kampung Sayap.

This book hopes to promote Kampung Sayap as the hub for edu-tourism and eco-tourism with the help of Sabah Tourism Board.