

UMS Clock Tower Prove UMS And CSR Smart-Partnership

Published: Friday, 12 September 2014 16:00 | [Print](#) | Hits: 1375

Share 0

Recommend

Share 0

Tw e e t

Share

G+ Share 0



FRIDAY, 12 SEPTEMBER – Through a smart-partnership with a local construction company, UMS Clock Tower is now being build without using the university’s allocation, thus saving the university’s existing financial allocation.

According to the Head of Chancellery Department, No’m an Hj. Ahmad, the university was indeed lucky as the local construction company was previously involved in the construction of a building in UMS and consider this as part of their Corporate Social Responsibility (CSR) in UMS by contributing to the construction of the clock tower according to the concepts set by the university.

“UMS is indeed lucky as the company helps finance 100% of the cost in constructing this clock tower. This means UMS would have a Clock Tower standing majestically in its campus without the need to spend anything.

“Even though the company is willing to consider this as part of their CSR, the concept, quality and construction planning will always be monitored by both sides,” he clarified.

He also denied that this is unethical act, in fact UMS gave the construction company to do their CSR as a way to show their support towards UMS aspiration that had been doing many local and national community development.

“To prevent from being bound to any agreement through the construction of this clock tower, UMS has taken the approach to choose the company that meets the criteria set,” he added.

UMS Clock Tower was initiated by the Vice-Chancellor, Prof. Datuk Dr. Mohd. Harun Abdullah, and scheduled to be officiated in November, the highlight of the 20th anniversary celebrations of UMS. – (fl)

Photo: Ernest Berinus

Media and Citra Division
Chancellery Department