

UMS and North Borneo Produce RTM Telemovie

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MONDAY, 07 JULY – The cooperation through a Memorandum of Understanding (MoU) signed between local production company in Sabah, North Borneo Media Sdn Bhd and Universiti Malaysia Sabah (UMS) had been shown to bear fruit when both sides successfully produced a telemovie called ‘Selamat Pagi Cikgu’.

Besides animation films done by both parties, the telemovie produced for Radio and Television Malaysia (RTM) was the second production after producing a documentary on research entitled ‘Sunduk Omadal’ in

2012.

Manager of North Borneo who was managing the production, Alinah Osman said the production of the telemovie and documentary simultaneously was beneficial to both sides, especially in providing opportunities to undergrads to engage in actual film production professionally managed through a combination of expertise.

According to her, most of the production crew and telemovie actors were made up of staff and students of UMS from the Creative Arts and Visual Arts programme, Faculty of Humanities, Arts and Heritage (FKSW).

“Through the production of this telemovie, we only made use a handful of skilled and experienced actors with other production crew and actors from among the students and staff of UMS.

For example, he said the original idea of the story was produced by FKSW lecturer, Dr. Zairul Anuar Md. Dawam and the script was written by a former staff of FKSW, Assoc. Prof. Dr. Rohani Yousoff.

Alinah also said that the initial management task or pre-production was done by the lecturers and UMS students themselves including their alumni.

“Other than the famous actor Zahiril Adzim, more than 90% of the actors involved consists of UMS students and former students studying creative arts such as theatre, writing and dance,” she explained.

Meanwhile, Dr. Zairul Anuar when contacted said the involvement of students in a production co-managed and also professionally between UMS and North Borneo was to expose FKSW students to the aspect of actual production.

He said the involvement in the production of the telemovie would provide guidance and benefit for students of FKSW to produce quality video for film projects or for the course that they undergo thereby instilling interest to be involved in the creative industry after completing in their studies.

“Based on the feedback I received, I found that more undergrads of the creative arts and visual arts programmes are now becoming more active and eager to produce video projects and short films through a number of courses offered