Strategic Planning For Effective Management: VC

Published: Tuesday, 03 February 2015 17:04 | Trint | Hits: 877

Tw eet

G+ Share





TUESDAY, 3 FEBRUARY – Preparing a strategic planning is the highest level of planning and very important so that the direction of planning and management of an organisation will be more organised, effective and transparent.

Vice-Chancellor of Universiti Malaysia Sabah, Prof. Datuk Dr. Mohd Harun Abdullah said at the same time it can also identify the objectives of short term, medium term and long term goals, at least 3-5 years ahead.

He said this in his speech read by the Deputy Vice-Chancellor of Student Affairs and Alumni, Assoc. Prof. Dr. Ismail Ali at the closing ceremony of the Retreat

Programme and Family Day of the Maintenance and Development Department (JPP) 2015.

Datuk Dr. Harun said, to achieve strategic planning which had been developed, it was the responsibility of JPP to modify or bring new changes using their full potential.

"It should be noted that the success of the strategic objectives implemented is dependent on the strong commitment of each staff through quality leadership, effective management, innovative and dynamic.

"With a strong and cohesive collaboration, honest and sincere, insya-Allah, the outcome will be perfect," he said.

At the event, Dr. Ismail also witnessed the presentation of awards to outstanding 2014 JPP employees, presented by JPP Director, Kamisah Husin. – SS (fl)

Photos: JPP

Media and Citra Division