

Sports Science Undergrads Instil Creativity In Entrepreneurship

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TUESDAY, 20 MAY – A total of 73 Year 2 undergrads of Universiti Malaysia Sabah (UMS) Sports Science Programme launched the 10th Basic Entrepreneurship Acculturation Expo (APK) recently.

The expo was a platform for creative thinking in planning business proposals to penetrate the wider market in future.

The application of Sports Science in APK was also intended to promote the knowledge of sports science to visitors of the expo.

Among the activities organised were fitness and agility games such as dart, lego, bottle-fishing and the like.

There was also a health measurement activity such as body weight, Body Mass Index (BMI), height and so on. Selling of food, handicrafts, clothing, accessories etc were also held at the premises.

The application of sports science this year had enabled the undergrads to explore and learn some components found in the said field. – SS (fl)

Source : Sports Science Programme

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