

Industry Ready to Help UMS Product

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MONDAY, 03RD NOVEMBER – The industries sectors always welcome research products produced by Universiti Malaysia Sabah (UMS) to be marketed in both the local and international markets.

Adabi Consumer Industries Product Manager, Azatul Izan Mohamed Nordin said, the university researchers are welcome to cooperate with both of their research and development and/or the company marketing department to identify the current market demands and therefore producing product with high demand.

She mentions it as one of the panellist in a forum organised by UMS in conjunction with the UMS Seaweed Showcase 2014 at the Banquet Hall, Chancellor Hall Building today.

AEON Retail Senior Manager, Stephanie Phang Siew Leng informed that they always brings Malaysian products to be introduced to the overseas market through various programme. One of it is the ‘Taste of Malaysia’ programme in Japan.

“We are now searching for local products especially Sabah’s product to put on our branch shelves and also the international market,” she said as the second panelist for the forum.

The UMS Faculty of Food Science and Nutrition Dean, Assoc. Prof. Dr. Sharifudin Shaarani was the moderator for the forum with theme ‘Industry and University Collaboration, Determinant to the Nation’s Future Wellbeing’.

The UMS Seaweed Research Unit Head, Assoc. Prof. Dr. Suhaimi Md. Yasir was also another panellist for the forum. -HH(JA)-

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