

FKSW Organises Radio Workshop For Students

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MONDAY, 13 OCTOBER – The Communication Programme under the Faculty of Humanities, Arts and Heritage (FKSW) Universiti Malaysia Sabah (UMS) held an Astro Radio Workshop today at its Main Meeting Room.

The workshop was led by Astro Radio’s Operations, Sales and Marketing Strategy Manager, Syazleey

Zalsyam who briefed the undergrads on the function of a radio station particularly Astro Radio stations.

“We are the first radio station in Malaysia to introduce format radio station,” he said, who was also popularly known as DJ Uno.

Earlier, the Coordinator of the workshop, Hj. Mahat Jamal who is also a lecturer on broadcasting said that the workshop was part of the class in this particular course to expose undergrads on the day-to-day operations of a radio station.

“It is good that the undergrads get to listen first hand from the experts themselves,” he said when met by Chancellery Media after the workshop.

The workshop was attended by more than 100 undergrads from the Broadcast and Journalism Course and Communication Course under the Mass Communication Programme in FKSW.

The workshop also included Sales Manager, Moon Liew; Music Executive and Presenter of Erafm Sabah, Illy Lia; Music Executive and Presenter from Hitzfm Sabah, Erica (Rica) Sham and Music Executive and Presenter of MYfm Sabah, Mang Kuan who each touched on their respective portfolio.

Dean of FKSW, Prof. Dato’ Haji Hamdan Haji Adnan later presented mementoes to representatives from Astro Radio as a token of appreciation. - *FL*

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