

AAAB 2015 in Guangzhou, China

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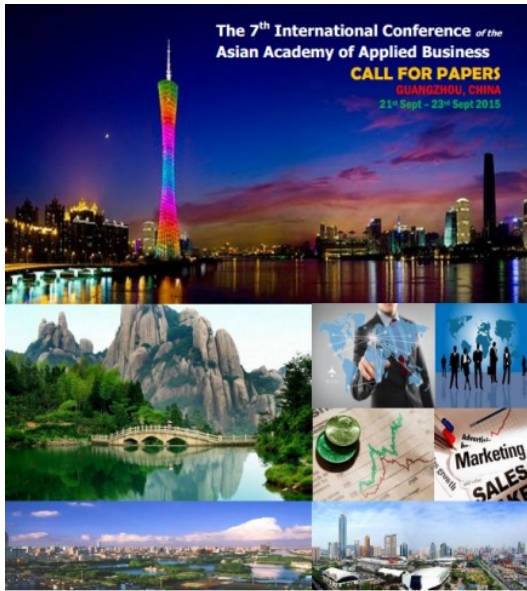
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"SYNERGIZING THE ASIAN-ASEAN BUSINESSES"



TUESDAY, 03 MARCH – The organiser of the 7th International Conference of the Asian Academy of Applied Business (AAAB) recently announced the change of date for this conference to 21 September – 23 September 2015 and not as previously announced.

According to a statement issued by the Faculty of Business, Economics and Accountancy, the conference will be held at Guangzhou, China.

Titled “Synergising the Asian-Asean Businesses”, the conference covers broad issues of business environment in both regions.

Among the topics of interest included accounting, banking and finance, development economics, entrepreneurship, fiscal and monetary issues, hospitality management and human capital management.

However, submission of abstract is scheduled on 30 June 2015 whilst deadline for full paper submission is 4 August 2015.

The brochure and registration form can be accessed through

<http://www.aaab.my/aaab2015> .

More information can be obtained through the same website or by contacting the secretariat at +6088-320000 extension 1520/1587 or email at aaabconf2015@gmail.com . – *FL*

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