'USA EXPLORATION 2007' - A SUCCESS STORY OF

STUDENT'S OVERSEAS EXPERIENCE

wenty Universiti Malaysia Sabah students pursuing bachelor degree courses in the School of Business & Economics and their 4 officials recently brought a tour group to the United States of America. The students, mostly from the Economics stream, put together a 14 days/12 nights tour which covered Los Angeles, Denver, Wisconsin, Chicago, Boston, New York and Washington DC. The students were wholly in charge of planning the itinerary, designing and executing promotional strategies. It took them one year to get the sponsorship and designing the trip with the guidance of their coordinator, Mr. Fahmy Abdullah.

Ms. Maryati Mohamed, one of the students organizer said "We're very happy to make this trip a success even though there were many difficulties that we faced at the earlier stage, the trip was really meaningful as we can see many different things which include culture, education, etc'. The roads in most of the states in US were very wide compared to our roads and even though it was very busy with many cars on the road, the drivers were very disciplined'. Andi Fitri, who coordinated the tour, was also amazed by the people of US.

The highlight of the trip was visiting some established universities such as MIT, Harvard, etc. and the delegation had the opportunity to meet some Malaysian students studying there.

Pengiran Dr. Hassanal Bahar, the Deputy Dean of School of Business & Economics commented "The planning and organizing outbound tours offer experimental and fun learning that will harness the skills and broaden their knowledge perspective. Thus creating balance individuals who are ready to face the real and challenging world out there".





